

Hearing Loss • Earache • Dizziness • Itchy Ears • Ringing Ears^{2,3}



When earwax build-up becomes an earful...

Treat with WAXSOL first!*

Accumulation of earwax, caused by failure of the self-cleaning mechanism, is one of the most common reasons that patients seek medical care for ear-related problems.¹

Earwax may accumulate and occlude the canal of one or both ears, causing:²

- discomfort
- hearing loss
- tinnitus
- dizziness
- chronic cough

Earwax can also contribute to otitis externa.²



Earwax impaction is diagnosed by direct visualisation with an otoscope.²

Foreign bodies and a swollen canal from otitis externa can impair tympanic membrane visualisation and should be ruled out before attempting earwax removal.²



Initial management of earwax includes: ear drops for 3-5 days initially, to soften wax.⁶

WAXSOL: Benefits in the management of earwax

- ✓ WAXSOL works fast to penetrate the wax plug^{3,4}
- ✓ Proven disintegration after 15 minutes⁴
- ✓ Patient-friendly
- ✓ Simple dosage: An earful (up to 10 drops in the affected ear) for 2 consecutive nights³
- ✓ May ease the syringing process^{3,5}
- ✓ Trusted for decades⁵

WAXSOL Instructions for use

Adults:³

To be done on 2 consecutive nights:

- Tilt the head and fill the ear cavity with WAXSOL at night
- It usually requires 10 drops to fill the ear cavity
- Plug the ear with cotton wool, leaving it overnight

If the earwax is not ejected, ear syringing might be required³

SO WAXSOL®

docusate sodium 5mg/ml

Helpline: 0800 6332 72 (MEDA SA)

WAXSOL in, WAX comes out!



References: 1. Roland PS, Smith TL, Schwartz SR, et al. Clinical practice guideline: Cerumen impaction. Otolaryngology—Head and Neck Surgery 2008;139:51-521. 2. McCarter DF, Pollart SM. Cerumen Impaction. Am Fam Physician 2007;75:1523-28. 3. WAXSOL® package insert approved by the medicines regulatory authority (November 2012). 4. Mehta AK. An *in-vitro* comparison of the disintegration of human ear wax by five cerumenolytics commonly used in general practice. The British Journal of Clinical Practice. 1985;5:200-203. 5. McAuley DF. How effective is docusate as a cerumenolytic agent? The Clinicians Ultimate Reference. [Online] 2005. [cited 2015 Mar 18]; Available from URL <http://www.patient.co.uk/health/earwax>. 6. Clinical Topic A-2 Clinical Speciality Earwax. NICE Clinical Knowledge Summaries. [Online] 2012 May [cited 2015 Mar 06] Available from: <http://cks.nice.org.uk/earwax>.

WAXSOL® Ear Drops. Reg. No.: V/16.2/289. Each 10 ml contains 0.05 g Docusate Sodium. For full prescribing information, refer to the package insert approved by the medicines regulatory authority (November 2012). Applicant: MEDA Pharma South Africa (Pty) Ltd. Reg. No.: 2010/000051/07. Suite #166, Private Bag X9976, Sandton, 2146, South Africa. Phone: +27 11 302 1260. Fax: +27 11 784 1428. Helpline: 0800 6332 72 (MEDA SA). Email: info@medapharma.co.za. Web: www.meda.co.za. PMM: ZA.WAX.15.03.163

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Available at a pharmacy near you without a prescription